Supply Chain Strategy Leadership Overview

POSITIONING YOUR COMPANY FOR SUCCESS

November 10, 2014 – Wichita, KS

Competition is no longer between companies; it’s between supply chains. Our volatile economy means that manufacturers have to be more agile, flexible and responsive to external pressures.

MAMTC, in collaboration with WATC and NIAR is bringing this national program to Wichita to help manufacturers improve their supply chain.

John Remsey, an industry expert who provides supply chain support to both large and small organizations, will be leading the session.

OBJECTIVES OF THE PROGRAM

• Demonstrate the enemies of supply chain effectiveness including destabilizing effects of dependency, variation, lack of supply chain visibility and forecast inaccuracy.
• Provide an understanding of MEP’s Supply Chain Optimization process.
• Introduction to a roadmap intended to guide companies towards improved collaboration and supply chain integration.

THE FOLLOWING KEY EDUCATIONAL ITEMS WILL BE COVERED

1. Examine the strategic implications of a poorly functioning supply chain
2. Contrast (or compare) the attributes of supply chain development vs optimization
3. Overview of supply chain fundamentals
4. Introduction to application of Constraint Theory to supply chains
5. Interactive simulation demonstrating the Bullwhip Effect on supply chains
6. Introduction to the MEP Supply Chain Optimization methodology and roadmap
7. Discussion of supply chain successes and lessons learned

WHO SHOULD ATTEND

This half-day event is intended for manufacturers interested in learning how to create a stronger base of manufacturing and continued growth through Supply Chain Optimization.

WHAT WILL YOU GAIN

After this half-day session you will understand the importance of incorporating a strategic approach to supply chain management within your organization as you prepare for the future. An optimized supply chain can lead to increased profits and new market opportunities within complimentary industries.
ASSESSING THE LANDSCAPE

SUPPLY CHAIN STRATEGY
LEADERSHIP OVERVIEW

Where:
NCAT - Auditorium
4004 N. Webb Road, Wichita, KS

When:
Monday, November 10, 2014 • 1:00 p.m. – 5:00 p.m.

Register Now To Secure Your Seat!

For Additional Information contact:
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